



# Smart Against Ageism



## Newsletter #3 | June 2024

The Erasmus+ project 'Smart Against Ageism' (SAA) has addressed the topic of ageism, conducted interviews in the European partner countries and developed learning materials, including a gaming tool. The aim is to raise awareness of age stereotypes and age discrimination and to promote counterstrategies.

### WHAT WE ACHIEVED

**COMPENDIUM**  
RESPONDING TO AGEISM

[Access the document](#)

#### Responding to Ageism

The compendium 'Responding to ageism' presents personal experiences with ageism and age discrimination as well as strategies for coping with these situations. It is based on information collected in five European countries (Portugal, the Netherlands, Lithuania, Bulgaria and Germany).

**Welcome!**  
Click on the door to start the game

[Click to access the game](#)

#### SAA Game

The SAA game shows ageism in various areas of daily life. The aim of the game is to better understand situations and to recognise ageism and age discrimination more clearly in everyday life. The SAA game can therefore also be used for workshops.

**TOOLKIT FOR TRAINERS**

[Go to the Toolkit](#)

#### Toolkit for Trainers

The toolkit is aimed, in particular, at trainers who want to work with the SAA game. The handbook presents different methods for knowledge transfer and intervention strategies in the context of ageism.

[Access the document](#)

#### Recommendations for Policymakers

The recommendations were crafted for policymakers and associations. The recommendations and practical examples are intended to help initiate structural changes and equality measures.

### TIME TO SPREAD THE WORD

With all our project results completed, it is time to share them! We organised Multiplier Events in Germany, Portugal, Lithuania, Bulgaria, the Netherlands and the International Multiplier in Belgium. Get to know all about each one of them.



Portugal



Lithuania



Germany



Bulgaria



The Netherlands



International - Belgium

### OUR LAST TRANSNATIONAL PROJECT MEETING



We were all together in Belgium for our last Project Meeting! A time to wrap it up and discuss the project's impact and sustainability.

### KEEP IN MIND THE SAA CODE OF CONDUCT!

1. We are committed to equal opportunities and assess the work of our employees based on their performance, not based on their age.
2. We want to guarantee that older adults are granted the same rights as all employees in our organisation. All employees have the same right to learning opportunities.
3. We want to ensure that prejudices and stereotypes do not guide decisions, also when it comes to medical diagnosis.
4. We want to ensure that older adults receive the appropriate treatment options and are not discriminated against.
5. We stand for equality and aim to treat older adults in conversations and social situations without discrimination based on their age.
6. Older adults should not be perceived as different and should have the same personal freedom as younger persons. Ageing is a natural process that starts from the day we are born.
7. Older adults or disabled visitors should not be excluded by architectural elements and architectural structures in our facility should not present any obstacles or dangers for them.
8. In organisational questions and planning, the needs and doubts of all our visitor groups have to be taken into account equally.

### WHO WE ARE



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.